

TRICHOGENIX Intense Hair & Scalp System



The Scientific Revolution for Fuller Hair and a Healthy Scalp

Global Authority Since 1964

Mediceuticals has been a global authority in dermatological hair and scalp care. Born from decades of pharmaceutical research, we provide specialized treatments that go beyond traditional care.

"We believe that beautiful hair starts with a healthy foundation: the scalp"

Presenting our latest breakthrough where research and innovative cosmetic science converge.



What is TRICHOGENIX?

Advanced leave-on serum developed to support hair growth, improve the appearance of thinning hair, and maintain healthy scalp conditions.

Powered by a synergistic blend of botanical extracts, bioactive peptides, and proven actives, it helps restore visible hair density and fullness while supporting a healthy scalp environment.



COMPLEX



Who is it for?

TRICHOGENIX is a high-tech serum specifically developed for anyone striving for optimal scalp and hair condition. **For the treatment of:**

Temporary hair loss and thinning hair

Supports natural hair growth from the root and maintains visible hair density. Ideal for early volume loss, age-related thinning, or periods of hormonal fluctuations.



Who is it for?

TRICHOGENIX is a high-tech serum specifically developed for anyone striving for optimal scalp and hair condition. **For the treatment of:**

Temporary disruptions in hair growth

Ideal for supporting hair recovery and rebalancing the hair growth cycle after periods of severe stress or nutritional deficiencies.



Who is it for?

TRICHOGENIX is a high-tech serum specifically developed for anyone striving for optimal scalp and hair condition. **For the treatment of:**

Scalp barrier imbalances

Regulates excessive sebum production, soothes a dry, hyper-sensitive scalp, and maintains a healthy microbiome.



Who is it for?

TRICHOGENIX is a high-tech serum specifically developed for anyone striving for optimal scalp and hair condition. **For the treatment of:**

Pre- & Post-hair transplant

Optimizes and conditions the scalp environment prior to hair transplant surgery, and supports a healthy ecosystem afterward to help newly transplanted follicles thrive. (Note: Post-procedure, apply exclusively to completely closed and healed skin.)



Who is it for?

TRICHOGENIX is a high-tech serum specifically developed for anyone striving for optimal scalp and hair condition. **For the treatment of:**

Proactive follicle & scalp optimization

For anyone wishing to proactively optimize hair follicle longevity, strengthen root anchorage, and maintain a healthy scalp environment for maximum hair density and fullness.



Key Benefits for Hair and Scalp

+26%

Increase in keratin production

+200%

Increase in hydration

+82%

Experience immediate soothing comfort

+10.9%

Improvement in hair density

-31%

Reduction of excess sebum

+18.1%

Increase in hair thickness

+53%

Improvement in microbiome diversity

+117%

Stimulation of anchoring proteins (Laminine 5)

-36%

Reduction of DHT impact

* Results based on independent clinical and scientific research (in-vivo, in-vitro, and ex-vivo). Measurements taken after 4 weeks (density, sebum, microbiome) and 8 weeks (thickness). Immediate effects observed for hydration and soothing. Cellular level results observed after 24 hours.

BIO-CAPIGEN VEG V2™ (10.0%)

What it is

A biotechnological complex of hydrolysed soy protein, essential amino acids (such as arginine and citrulline), red onion extract, ginseng, and B-vitamins like biotin.

What it does

Strengthens hair from within by boosting keratin production by up to 26%, increases overall hair density by an average of 10.9%, and uses Zinc PCA to regulate scalp oil.



RADIANCYL™ (5.0%)

What it is

A pure extract of Peruvian Maca root, grown on the extremely high plateaus of the Andes. This 'superfood' is packed with amino acids, vitamins, and minerals.

EXTRACT



What it does

Boosts fibroblast activity by 70%, clinically increasing cumulative hair thickness by 18.1% for measurably thicker hair shafts.

SCH HAIR REACT (5.0%)

What it is

An innovative fusion of the peptide Biotinoyl Tripeptide-1 and the powerful antioxidant Apigenin.



What it does

It increases anchoring proteins by **117%** to secure hair firmly in the scalp, while extending the growth phase for longer, stronger hair.

ANAGAINTM (4.0%)

EXTRACT



What it is

An extract of organic pea sprouts, harvested at the peak of their bioactive power.

What it does

It rebalances the hair growth cycle by triggering Noggin and FGF-7 signals, promoting fuller-looking hair and reducing hair fall during the resting phase by **28.3%**.

SANT ENERGY™ (2.0%)

What it is

An extract of the Yerba Santa plant, rich in protective polyphenols.



COMPLEX

What it does

It serves as a natural energy source to revitalize hair follicles and shields the roots from UV radiation and oxidative stress-induced aging.

SCALPOSINE™ (1.0%)

COMPLEX



What it is

A prebiotic based on Sarcosine, a natural amino acid derivative.

What it does

Lowers DHT synthesis by **36%** and sebum production by **31%**. Its targeted action restores microbiome balance to ensure an optimal hair growth environment.

FRESCOLAT® ML NAT. (0.8%)

What it is

A mild, stable cooling agent based on menthyl lactate.

COMPLEX



What it does

It provides immediate scalp refreshment and a soothing effect.

ECTOIN™ (0.5%)

What it is

A powerful protection molecule (extremolyte) that shields cells against the harshest environmental factors.

What it does

It creates an instant **200%** moisture surge around scalp cells and maintains a healthy barrier function for up to 7 days.

- Protects skin from environmental stressors (temperature, pollution, UV)
- Strengthens and hydrates the skin barrier for healthy function
- Improves skin tone and texture while reducing irritation



The Value for Professionals

For salons, hair clinics, and head spas, **TRICHOGENIX Scalp Serum** is our most advanced solution for scientific hair and scalp restoration, designed to enhance the results of existing treatments.

Comprehensive Approach

While shampoos and conditioners cleanse and prepare the scalp, TRICHOGENIX provides intensive leave-on reinforcement, helping deliver long-lasting results.



Continuous performance

Its leave-on formula ensures prolonged delivery of active ingredients, maximizing support for hair density and vitality.



Synergy with Numinox & Cellagen

TRICHOGENIX complements these treatments by adding extra DHT protection (**up to 36%** reduction in DHT synthesis) and regenerative support, creating a more powerful approach to hair loss and scalp health.



Professional advantage

Clinically validated and developed for professionals, TRICHOGENIX bridges in-clinic treatments and daily home care, strengthening your expertise and client outcomes.



Directions for Use

1. Cleanse & Prepare



Cleanse hair and scalp with a Mediceuticals shampoo and conditioner to create the perfect foundation. Towel-dry hair before application. On non-wash days, apply directly to a dry scalp.

2. Unlock



Twist the silver cap to the left to open the packaging and load the pipette.

3. Targeted Application



Focus the pipette directly on specific areas of concern (hairline, temples, crown, thinning patches). One pump per section provides the optimal dose. Apply once a day, either in the morning or in the evening.

4. Massage & Leave-on



Gently massage into the scalp with your fingertips. **Do not rinse.** The unique formula continues to work, delivering maximum results.

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